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The 30 Day MBA covers the 12
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The 30 Day MBA in Marketing:

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30 Day MBA has been a popular title and is now in its third edition. The book covers the basic topics of an MBA without the study. Topics included include accounting, business history, business law, economics, entrepreneurship, ethics and social responsibility, finance, marketing, operations, organizational behavior, personal development ...

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operations management, research and analysis and strategy. It provides the tools and techniques you need to seize business opportunities and implement strategies successfully.

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business history, business
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