

Strategic Logistics Management 4th Edition

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James R. Stock and Douglas M. Lambert, Strategic Logistics Management, Fourth Edition, (New York, McGraw-Hill, 2001), 872 pp. January 2001. Edition: 4th. Publisher: McGraw-Hill. ISBN: 0256136874.

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Stock & Lambert (2001) Strategic Logistics Management. 4th ...

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It will also be attractive as a management textbook and as recommended reading on MBA options in logistics and supply chain management. New to This Edition In response to reviewers we have further developed the alignment between marketing and supply chain culminating in a new expanded section on segmented supply chain strategy in Ch2.