

Rolex Submariner Story

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The Rolex Submariner, introduced in the early 50 ' s, laid down the tracks which most of their competitors would follow. From the rotating bezel that can be used for using the air time, the brevet water proof crown that sealed the case, to later flip lock clasp and extension link (to wear on a wetsuit) these where all Rolex innovations.

[The Rolex Submariner Collectors Story - Rolex Passion Report](#)

Diving Into Rolex Submariner. The Rolex Submariner is a watch with an interesting story. Introduced over 60 years ago, the current Rolex Submariner model (updated in 2010) is a product of a long history and development. The similarities are clearly visible while the innovations are as well.

[Rolex Submariner - Historical Overview Of A Diving Legend](#)

Introducing the new generation of the Oyster Perpetual Submariner. Rolex presents the new generation of its Oyster Perpetual Submariner and Oyster Perpetual Submariner Date, watches that exemplify the historic links between Rolex and the world of diving. Both timepieces now feature a redesigned, slightly larger 41 mm case – whose profile is highlighted by the light reflections from the case sides and lugs – and are fitted on a remodelled bracelet.

[Rolex Submariner - The Reference Among Divers' Watches](#)

But what exactly is the story behind these elegant timepieces? And at what point did both performance and elegance become a mandatory selling point within the watch community? Well, we can trace the history of the Rolex Submariner back to the prosperous post-war mid-century world, where the tenets of excess and upward economic mobility were once again proven merits held with high regard in a newly globalized economy.

[The Complete History of the Rolex Submariner | HiConsumption](#)

The Submariner ' s story begins in the early 1950s when Rolex director, Rene P. Jeanneret, who was also an amateur diver, encouraged the company to develop a sports watch specifically for scuba divers.

[Rolex Submariner History - Bob's Watches](#)

The Rolex Oyster Perpetual Submariner is a line of sports watches designed for diving and manufactured by Rolex, and are known for their resistance to water and corrosion. The first Submariner was introduced to the public in 1954 at the Basel Watch Fair.

[Rolex Submariner - Wikipedia](#)

Rolex Submariner Story Hardcover – January 1, 2009 by Franca and Guido Mondani (Author), Lele Ravagnani (Author) See all formats and editions Hide other formats and editions. Price New from Used from Hardcover, January 1, 2009 "Please retry" — — — Hardcover —

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The Rolex Submariner is a watch with an interesting story. Introduced over 60 years ago, the current Rolex Submariner watch is a product of a long history and development. The similarities are clearly visible while the innovations are as well.

[The History of the Rolex Submariner - Fratello Watches](#)

Origins of the Rolex Submariner. Born in the post-war economic boom of the 1950s, the Rolex Submariner marked the brand ' s definitive foray into the world of the sports watch. It ' s true the Explorer came to market a few months earlier, but that model was more narrowly targeted at adventurers and was not as robust in size or function.

[History of the Rolex Submariner - Part 1, The Early References](#)

The Submariner's rotatable bezel is a key functionality of the watch. Its engraved 60-minute graduations allow a diver to accurately and safely monitor diving time and decompression stops. Manufactured by Rolex from a hard, corrosion-resistant ceramic, the Cerachrom bezel insert is virtually scratchproof.

[Rolex Submariner - Find your Rolex](#)

So I gave him my Rolex Submariner. I had bought that watch 20 years ago and it was with me every day: it was on my wrist when I was making Terminator 2 . blowing things up and flipping over trucks riding on a motorcycle sidecar, hand holding a camera two feet from the turning wheels of an 18-wheeler truck.

[Rolex and James Cameron - Every Rolex Tells a Story](#)

A late execution Rolex Submariner 14060M, with COSC-certified movement and 4-line dial. Even years later, in 1999, when Rolex replaced the Ref. 14060 with the revised Ref. 14060M (' M ' standing for modified), the upgraded calibre 3130 inside was not certified as a superlative chronometer.

[History of the Rolex Submariner - Part 3, The 5-Digit ...](#)

The Rolex Submariner ' s story begins in the early 1950s when Rolex director and amateur diver Rene P. Jeanneret challenged the company to develop a diving watch that also could be worn as an elegant timepiece for everyday use. In 1953, the company was ready to put their answer to Jeanneret ' s question to the test.

[The History of an Icon - The Rolex Submariner - Chrono24 ...](#)

In the Submariner, Rolex created a sleek, refined model that ' s equally as functional as it is fashionable. The fact that its design has remained largely unchanged over 60 years is testament to the timeless style of the model. Buying a Rolex Submariner watch means owning a true icon among Rolex models.

[Pre-Owned and Used Rolex Submariner | Crown and Caliber.](#)

Where the Rolex Submariner will be sitting pretty as soon as you purchase it, holding value and even possibly gaining, the Grand Seiko enjoys no such luxury. If you ' re keeping it, or buying pre-owned, however, it ' s another story, but that hasn ' t stopped the cracks from already starting to show.

[Feature: Rolex Submariner vs Grand Seiko SBGA229 ...](#)

Rolex SA (/ r o l k s /) is a Swiss luxury watch manufacturer based in Geneva, Switzerland. Originally founded as Wilsdorf and Davis by Hans Wilsdorf and Alfred Davis in London, England in 1905, the company registered Rolex as the brand name of its watches in 1908 and became Rolex Watch Co. Ltd. in 1915. After World War I, the company moved its base of operations to Geneva due to the ...