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The International Business Environment | Boundless Finance

International Business: Environments and Operations. John D. Daniels, Lee H. Radebaugh, Daniel P. Sullivan. Prentice Hall, 2009 - Business & Economics- 860 pages. 0Reviews. 'International Business' provides real & up-to-date coverage of international business topics & issues. It discusses the differences faced in international environments, overall company strategies & functional alternatives for operating abroad.

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international business because basic similarity among people is both a cause and an effect of national boundaries. The laws governing business operations also apply primarily along national lines....

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