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Chapter Six: Headline Writing (Exercises) Lesson 3.1: Proof Reading Exercise A 7 Minute Writing Exercise to Kickstart Your Book 10 Daily Lyric Writing Exercises How to Copyread and Write Headlines Catchy Headlines - How to write a headline that stops the scroll How To Write Headlines - 5 GREAT Headlines You Can Steal ~~5 Writing Exercises For Beginners - Improve Your Writing Write catchy headlines like a pro in seconds~~ IELTS Reading Hack | Matching Headings FREE GED Language Arts Practice Test 2020!

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Exercise: Try rewriting your headline several times, using another of these tactics below each time: 1. Announce the most intriguing fact from your message 2. State who will benefit and from what 3. Declare what's new and/or improved about the product/service 4. Use words like "new," "latest," ...

~~3 Exercises for Writing Better Headlines and Subject Lines ...~~

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Many headlines use word play such as puns (where a word has more than one meaning or two words sound alike), or change words for comic effect. For example: Cat-astrophe of missing kitten . Rhyme and alliteration (where two or more words begin with the same sound) are also popular with headline writers. For example: Daring dog defies death. Lucky ducky!

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HEADLINE WRITING The headlines of news stories are the outline of the story. It communicates a single idea with impact to try to sell the story to the reader and tell them it is a story worth reading. Headlines also help guide readers through a page. **Tips on Writing Headlines** Keep headlines simple and direct Include a verb when you can

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