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Business Communication is the ability of a group of individuals to speak the same language internally and externally towards business promotion. Business communication is one of the most important tool for an organization to succeed in a professional manner.

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BCOM or Bachelor of Commerce is a college course designed for students who want to hone their skills in Accounting, Finance, Banking, Business Administration, Marketing, and other business subjects. The goal of BCOM is to develop the analytical, problem-solving, and communication skills of individuals in order for them to determine and find practical as well as efficient solutions to business problems.

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BBA course is a more comprehensive course which aims to better equip the student with other aspects of business besides finance like Human Resource, Marketing, Operations and Systems. BBA courses are industry-tailored courses aimed at equipping the student with requisite managerial skills.

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