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Viktor Mayer-Schönberger over Big Data *Viktor Mayer Schonberger*

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~~TEDxWarwick 2014~~ What is Big Data

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- Viktor Mayer-Schönberger: Freiheit

un... ~~Motivational~~ Viktor Mayer-

Schönberger speaks on Trusting Big

Data Klaus Shulze and Viktor Mayer

Schönberger: Big Data, Berlin 2015 **In**

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[AU PHOTO] VIKTOR MAYER-SCHONBERGER is Professor of Internet Governance and Regulation at the Oxford Internet Institute, Oxford University. A widely recognized authority on big data, he is the author of over a hundred articles and eight books, of which the most recent is *Delete: The Virtue of Forgetting in the Digital Age*.

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VIKTOR MAYER-SCHÖNBERGER is a professor of Internet governance and regulation at Oxford University. He is the author of *Delete: The Virtue of Forgetting in the Digital Age*.

KENNETH CUKIER is the data editor of the *Economist* and a prominent commentator on developments in big data.

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VIKTOR MAYER-SCHONBERGER is Professor of Internet Governance and Regulation at the Oxford Internet Institute, Oxford University. The co-author of *Big Data: A Revolution That Will Transform How We, Live, Work, and Think*, he has published over a hundred articles and eight other books, including *Delete: The Virtue of Forgetting in the Digital Age*. He is on

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exercises in trying to make sure that as far as is possible  $N=all$ . Of course,  $N$  (the sample) seldom does equal all, but what we call Big Data gets ...

*Big Data: Cukier, Kenneth, Mayer-Schonberger, Viktor ...*

Mayer-Schönberger's research focuses on the role of information in the networked economy. Among other things, he has been studying data privacy, governance in virtual worlds, law and entrepreneurship, e-government, and (more recently) big data. He has been advocating a right to be forgotten in the form of expiration dates on personal information.

*Viktor Mayer-Schönberger - Wikipedia*  
Viktor Mayer-Schönberger y Kenneth Cukier Big Data. La revolución de los datos masivos ePub r1.0 3L1M45145

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17.10.15

*Viktor Mayer-Schönberger y Kenneth Cukier*

He has published eleven books, including the international bestseller “Big Data ” (HMH, co-authored with Kenneth Cukier, translated into more than 20 languages), “Learning with Big Data” (HMH, co-authored with Kenneth Cukier) and the awards-winning “ Delete: The Virtue of Forgetting in the Digital Age ” with Princeton University Press (also available in multiple languages).

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The chapter entitled “More” (chapter 2) explains how big data is defined by collecting as much data as possible, and at times “all” of it. The authors



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argue that new technologies will allow data scientists to passively collect, store, and analyze much more data in real time.

*Big Data: A Revolution That Will Transform How We Live ...*

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